



MINI Awards 2020, Munich

MINI Awards 2020, Munich

- 90 minute award show to honor the most successful MINI sales partners
- realisation of two separate studios in München Hoch5
 - an extended reality studio for the award ceremonies and a show studio for music acts and presentations
- use of a total of 7 camera trains
- the event was moderated by Barbara Schöneberger and musically accompanied by Mousse T and Emma Landford
- live streaming via our event platform "come2join" with photo upload function



MINI Awards 2020, Munich

- **Client:** MINI Germany (BMW Group)
- **Branch:** Munich
- **Project Manager:** Axel Dennhardt, Fred Weingart, Lukas Hunger
- **Location:** München Hoch5
- **Project Period:** 16th June 2021
- **Services:** Lighting, Audio, Video, Content Production
- **Special Features:**
 - studio for show and xR
 - use of come2join platform
 - live stream
- **Further Information Online**

