



Summer of Purpose – Munich



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- three-day social conference as an international hybrid event
- one of the first live events after lockdown in spring 2020
- combination of 51 invited guests, 100 connected conversation partners and about 1,500 digital guests in five sessions and 26 workshops
- crosslinking of the digital breakout rooms with physical breakout islands on site
- multilingualism ensured by RSI
- observance of all distance and hygiene requirements







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- Client: The Grameen Creative Lab GmbH
- **Branches:** Leipzig, Berlin, Dresden, Munich
- Project Manager: Stephan Müller
- Location: Messe München
- **Project Period:** 26<sup>th</sup> to 28<sup>th</sup> June 2020
- Services: Audio, Lighting, Video, Rigging, Power, Event-IT, Content-Production
- Special Features: Hybrid event with extensive set-up for meetings and workshops
- Further Information Online





