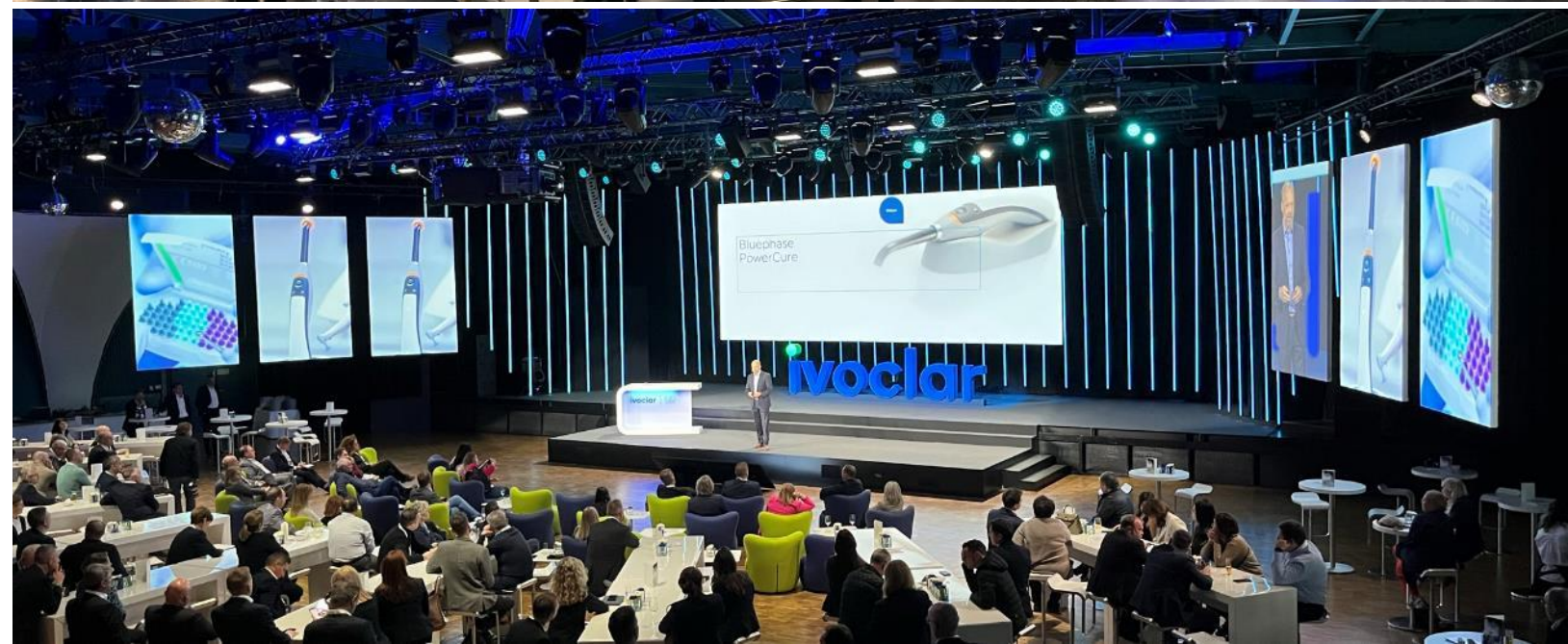




Ivoclar Trade Fair Booth and Side Event 2023, Cologne

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- large side event parallel to the trade fair appearance at the IDS (International Dental Show)
- five days with lectures, product presentation, press conference and gala events for the IDS visitors in the Tanzbrunnen
- technical implementation of all trades as well as content production
- live transmission of the product demonstration at the exhibition stand on LED surfaces above the stand area
- sound reinforcement for two conference rooms at the exhibition stand



Ivoclar Trade Fair Booth and Side Event 2023, Cologne

- **Client:** Ivoclar Vivadent GmbH
- **Branch:** Düsseldorf, Dresden
- **Project Managers:** Bernd Herchenbach, Felix Cremers (Technical Project Manager Koelnmesse), Marvin Steenbreker (Technical Project Manager Tanzbrunnen)
- **Location:** Koelnmesse, Tanzbrunnen Cologne
- **Project Period:** 14th – 18th March 2023
- **Services:** Lighting, Audio, Video, Content Production
- **Special Features:**
 - accompaniment of the trade fair booth through additional corporate event

Further Information Online

