

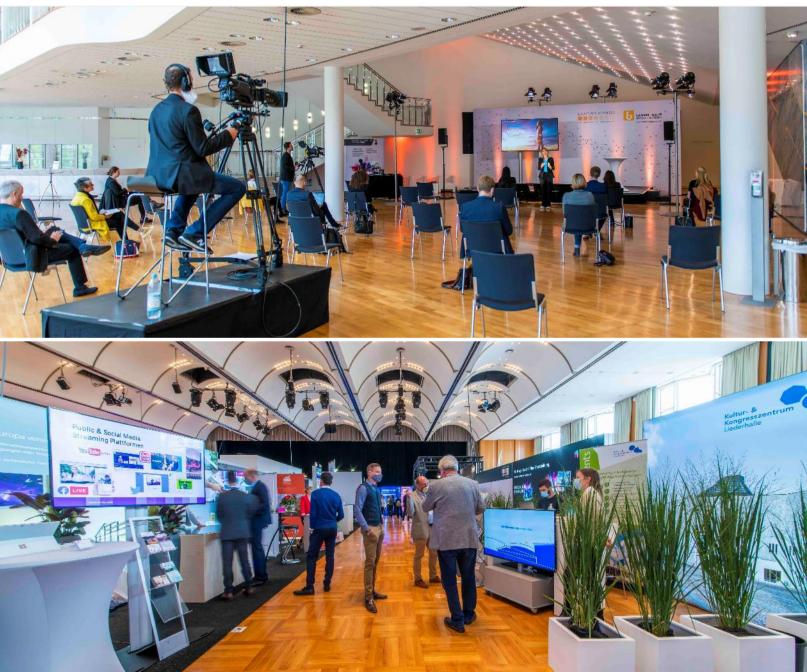


LOCATIONS! Messe 2020, Ludwigsburg



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- implementation of the first LOCATIONS! fair as a complex hybrid format
- 86 exhibitors presented themselves to the 300 visitors on site and the 1,200 online visitors with their on-site exhibition and digital adaptations of their venues
- live program of the main stage was made available to the 800 online viewers via a live stream
- use of our come2join services as well as various come2interact modules for the live stream
- implementation of a detailed hygiene and safety concept





LOCATIONS! Messe 2020, Ludwigsburg

- Client: Capricorn Events
- Branch: Frankfurt
- Project Manager: Corinna Di Pietro, Lukas Held
- Location: Forum am Schlosspark, Ludwigsburg
- **Project Period:** 8th October 2020
- Services: Video, Audio, Lighting, Event-IT, Streaming
- Special Features:
 - hybrid trade fair event with high interaction between face-to-face and online visitors
- Further Information Online



