



# Mazak Product Presentations at EMO 2021, Göppingen/Milan

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- implementation of Mazak's product presentations as part of the "Exposition Mondiale de la Machine Outil" (EMO) as a hybrid in-house exhibition
- possibility of participation at EMO for German-speaking customers of Mazak
  - we call this kind of hybrid trade fair stand **"techSpace"**
- live transmission of presentations at the exhibition stand from the Milan trade fair to Göppingen
- provision of the exhibition stand with its own WiFi network for stable transmission
- integration of our **"come2join"** collaboration platform in Mazak's corporate design
- setting up and monitoring the network of N&M ICT



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- **Client:** Yamazaki Mazak Deutschland GmbH
- **Branch:** Stuttgart
- **Project Manager:** Volker Ruf
- **Location:** Yamazaki Mazak Deutschland in Göppingen und Fiera Milano
- **Project Period:** 2<sup>nd</sup> – 8<sup>th</sup> October 2021
- **Services:** Audio, Video, Event-IT (ICT)
- **Special Features:**
  - mobile and low-maintenance hybrid guiding system
  - integration of our “come2join” collaboration platform
- **Further Information Online**

