



Photos: Espen Eichhöfer / Agentur Ostkreuz

# Trade Fair Booth of the Federal Ministry for the Environment at Internation Green Week (IGW) 2023, Berlin

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- sustainable implementation of the event technology in the areas of rigging, lighting, video and audio
- use of economical LED spotlights to present the stand areas, exhibits, flags and logos
- use of directional loudspeakers on the exhibits for locally limited audio playback
- minimisation of travel activities by our local crew in Berlin
- programming of a solution for an interactive exhibit using GPIO buttons by Digital Media



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- **Commissioned by:** Blickfang Messebau GmbH; facts und fiction GmbH
- **Client:** Federal Ministry for the Environment
- **Branch:** Cologne, Berlin
- **Project Managers:** Lukas Schöpp, Felipe Schleifer De Carvalho, Lars Reisert
- **Location:** Messe Berlin
- **Project Period:** 20<sup>th</sup> – 29<sup>th</sup> January 2023
- **Services:** Rigging, Lighting, Video, Audio, Content Production
- **Special Features:**
  - resource-saving booth construction
- **Further Information Online**

