

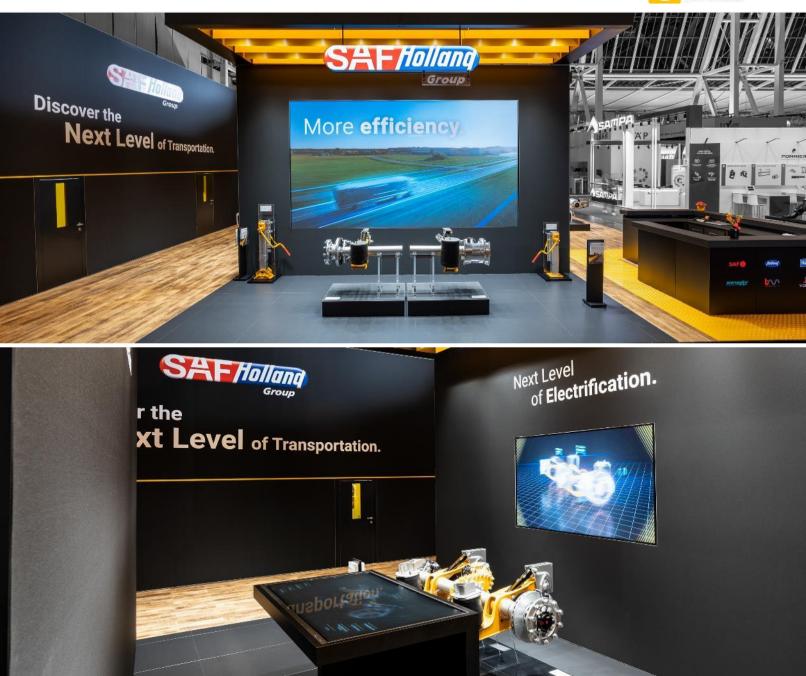


## SAF Holland Trade Fair Booth 2022, Hanover



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- technical planning and implementation of the entire media technology of the exhibition stand at the IAA Transportation 2022
- 4.5m x 2.5m high-definition LED wall
- integrated network for customer-friendly operation for flexible video playback
- three 98-inch monitors and touch displays for product presentation and customer control of lighting elements
- transfer of the graphic animations into touch applications by Digital Media





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- Client: mbco Gmbh
- Branches: Messe München, Digital Media Munich
- **Project Manager:** Felix Reis
- Location: Messegelände Hannover
- Project Period: 20<sup>th</sup> to 25<sup>th</sup> September 2022
- Services: Video, Audio, Event-IT, Content Production
- Special Features:
  - seamless integration of the media technology into the exhibition stand
  - customer-friendly operation of the elements
- Further Information Online



